

PREPAID A2P SMS PRICING - BANGLADESH

SMS rate chart

Issued 14 September 2026. Promotional offer valid until 31 December 2026.

NON-MASKING OFFER
BDT 0.25
VALID UNTIL 31 DEC 2026

MASKING OFFER
BDT 0.55
VALID UNTIL 31 DEC 2026

PACKAGE	RECHARGE	VALIDITY	STANDARD RATE NON-MASKING	STANDARD RATE MASKING	OFFER RATE NON-MASKING	OFFER RATE MASKING
01 Trial	BDT 110	15 days	~~BDT 0.50~~	~~BDT 0.90~~	BDT 0.25	BDT 0.55
02 Starter	BDT 400	45 days	~~BDT 0.45~~	~~BDT 0.80~~	BDT 0.25	BDT 0.55
03 Launch	BDT 1,000	60 days	~~BDT 0.40~~	~~BDT 0.75~~	BDT 0.25	BDT 0.55
04 Growth	BDT 5,000	90 days	~~BDT 0.38~~	~~BDT 0.72~~	BDT 0.25	BDT 0.55
05 Business	BDT 10,000	120 days	~~BDT 0.36~~	~~BDT 0.68~~	BDT 0.25	BDT 0.55
06 Pro	BDT 20,000	180 days	~~BDT 0.34~~	~~BDT 0.64~~	BDT 0.25	BDT 0.55
07 Scale	BDT 50,000	9 months	~~BDT 0.32~~	~~BDT 0.60~~	BDT 0.25	BDT 0.55
08 Enterprise	BDT 100,000	12 months	~~BDT 0.30~~	~~BDT 0.56~~	BDT 0.25	BDT 0.55
09 Corporate	BDT 200,000	18 months	~~BDT 0.27~~	~~BDT 0.53~~	BDT 0.25	BDT 0.55
10 Wholesale	BDT 500,000	24 months	~~BDT 0.25~~	~~BDT 0.50~~	BDT 0.25	BDT 0.55

Important rate notes

- Rates are per billable SMS segment; message length and Unicode encoding determine the final segment count.
- The promotional offer is valid until 31 December 2026 on eligible recharges. A lower package standard rate remains applicable.
- KYC, sender ID and template approval apply. VAT, MNP, government, operator or route charges may apply as stated in writing.